

# Valencia Community College

## Strategic Planning Update

### January 2007

Revised: 2-2-07

#### **New Planning Document Available for Your Review and Comment**

Tell us what you think!

The Vision, Values, and Mission Task Force has just released proposed revised statements of the College's vision, values, and mission, with the proposed revisions responding to over 1,000 suggestions received on Learning Day, on October 31. We would value your thoughts on how well we captured the ideas expressed on that day, and whether you feel the statements express our values, our mission, and our vision appropriately.

David Rogers, the Task Force's convener, is available to meet with individuals and groups on each campus to discuss the proposed revisions and to listen to your suggestions. Also, you may review and comment on the suggestions via email to David at [drogers@valenciacc.edu](mailto:drogers@valenciacc.edu). Please take a few minutes to review the revised statements and let the Task Force know what you think. Valencia's plans for the future will be built on fulfilling these important statements.  
(See attached.)

Credit for the work of the Vision, Values, and Mission Task Force goes to its members: Johnny Aplin, Shauna Anstey, Fiona Baxter, Danielle Boileau, Mike Bosley, Julie Corderman, Carmen Diaz, Kurt Ewen, Barbara Frazier, Tim Grogan, Debi Jakubcin, Carol Johnson, Lesena Jones, Scott Launier, Brent Nakagama, Linda Neal, Ann Puyana, David Rogers, Dennis Weeks, and Felicia Williams.

#### **"Painting a Picture" of Valencia and Our Community –**

In early February, you will have the opportunity to review and comment on a second important planning document. The Data and Situational/Needs Analysis Task Force will release a draft situational/needs analysis that summarizes what the Task Force members learned in reviewing over 60 sets of data about the College and our community. It contains information that may surprise you!

The narrative "paints a picture" of the College and the community that we serve, and collegewide consideration and comment will be invited before the document is finalized in March, taking into account all comments received. Your ideas will be sought about anything important that may have been missed, and the extent to which you think the description accurately describes the community and the College. The document will provide a basis for discussion at the "Big Meeting" on March 2 (described below).

A major task in strategic planning is to identify strategic issues that will impact the college, and the strategic goals that we will set for ourselves. Those goals, in turn, drive future budget decisions. The situational/needs analysis document provides a foundation for making those decisions.

The members of the Task Force charged with developing this document are Fiona Baxter, Jennifer Britton, Christian Campagnuolo, Kurt Ewen, Fitzroy Farquharson, Rhonda Glover, Liz Gombash, Carin Gordon, Thomas Greene, Susan Kelley, Joe Lynn Look, Julie Phelps, Ruth Prather, Andrew Ray, Pedro Rivera, Cheryl Robinson, Valerie Russell, Allison Sloan, Joan Tiller, and Elizabeth Washington.

### **“Big Meeting” – March 2**

Over the past decade, as Valencia sought out ways to effectively support collaborative decision-making, a meeting that has come to be called a “Big Meeting” emerged as an important tool. A Big Meeting is just what its name says: a meeting of a large group of people. The Big Meeting is aimed at making major decisions about our future in an open and collaborative way, with representation from all employee groups. The College Planning Council has scheduled such a Big Meeting on March 2.

On March 2, the Big Meeting participants will consider strategic issues that impact the college, project strategic goals for the 2008-13 time period, and list strategies that might be used to realize those goals. Around 175 people will receive invitations to the meeting, including members of the College Planning Council, the Council’s planning task forces, the College Planning Committee. Representatives from career service, faculty, and professional groups will be included. A report from the Big Meeting will be released in late Spring, and it will set the stage for the College’s four governing councils to begin to flesh out plans for the strategic goals that are developed.

### **Planning Web Site to be Unveiled**

In February, a new web site for the College Planning Council will be unveiled, and it will feature information about the strategic planning process, including agendas and minutes of all meetings, documents in draft form with opportunities to comment, final documents, and a schedule of planning events. I am pleased to report that our strategic planning web site went live at noon today.

The address is: [www.valenciac.edu/strategicplan](http://www.valenciac.edu/strategicplan)

### **Watch for Someone You Know on Posters Around Campus!**

Soon, you will see posters going up around the campuses, featuring photos of folks on each campus who are available to answer questions and talk with you about the strategic planning process. The College Planning Council truly values what you have to say about the College’s future, and we will carefully consider each and every idea submitted to us. The campus representatives pictured on the new posters serve on the Communications Task Force, and they are ready to help you share your thoughts with the Council and to get involved. They are your personal connection to the strategic planning process.

### **Express Your Opinion on the Future of Central Florida**

When we consider the future of Valencia, it is very clear that our future is tied to that of our community. Task Force member Joe Lynn Look shares with us that the Orlando Regional Chamber of Commerce has been supporting an organization called myregion.org, which is working to shape the future of the seven-county Central Florida region. Myregion has modeled a current trend projection for things such as water and air quality, traffic density/time on the road commuting, and the amount of conserved land we have available to enjoy, reaching out to the year 2050. It has also modeled three different courses of action, the details of which can be seen at [www.myregion.org](http://www.myregion.org).

Starting Friday, January 26<sup>th</sup> and running through Wednesday, February 14<sup>th</sup>, people who make their homes in Central Florida will have the opportunity to weigh in on the type of community we want to see in the future. We can voice our most important priorities, and the result of this widespread public opinion will be made available to public officials and community leaders throughout the region. A survey has been opened on the Myregion.org website during that time for all to participate. We encourage you to visit that site and voice your opinions.

**Vision, Values, and Mission Task Force**  
**Draft Vision, Values, and Mission statements**  
16 Jan, 2007

**VISION**

“Valencia Community College: an extraordinary learning community”

**STATUTORY PURPOSE**

Valencia is a publicly supported, comprehensive community college that continually identifies and addresses the changing learning needs of the communities it serves. The College provides:

- \* Associate-degree programs that prepare learners to succeed in university studies.
- \* Courses and services that provide learners with the right start in their college careers.
- \* Associate degree, certificate, and continuing professional education programs that prepare learners for entering and progressing in the workforce

**MISSION**

Valencia Community College supports the success of each learner by embracing our values and committing to partnerships with public, civic, and workforce organizations throughout our communities. Our mission is to provide opportunities for academic, technical, and life-long learning in a collaborative culture dedicated to inquiry, results, and excellence.

**VALUES**

We value:

**Learning** by committing to Valencia’s core competencies – Think, Value, Communicate, and Act – and the potential of each person to learn at the highest levels of achievement for personal and professional success.

**People** by creating a caring, inclusive, and safe environment that inspires all people to achieve their goals, share their successes, and encourage others.

**Diversity** by fostering the understanding it builds in learning relationships and appreciating the dimensions it adds to our quality of life.

**Access** by reaching out to our communities, inviting and supporting all learners and partners to achieve their goals.

**Integrity** by respecting the ideals of freedom, civic responsibility, academic honesty, personal ethics, and the courage to act.