

Big Meeting, March 2, 2007
Goals Session

Table #1

- Reduce and enhance process of enrollment
 - Hassles, financial aide, barriers
- No student should be denied education due to lack of financial resources
- Increase access without reducing quality of education
- Improve partnerships with high school counselors
 - Improve retention
 - Better prepared students
 - Increased transition
 - Enhance perception of community college
- Importance of hiring and retention of quality faculty and staff
- Successful learning must be a priority
 - What/how do we determine student success
- To further adopt a culture of evidence to systematically assess institutional success in learning and apply results to promote success.
- To provide social services that address “life intrusion” issues
- To address global community through international study and on-line distance education.
- Increase alternative revenue(s) stream to lessen dependence on state funding and be able to hold tuition costs down.
- To expand the use of appropriate technology throughout the college to better serve our students
 - Classroom/faculty offices
 - Career services/student services
- Sharing resources between departments for better utilization of resources
- Increase integration and synchronization between different systems, departments and processes to more effectively utilize resources, and ultimately, serve students
- Balance high tech delivery with the human face to face contact

Table #2

- Students have a clear understanding of the facilities and resources available to them and how to use them
- Technologically-literate students and faculty.
- Convenience in registering and scheduling for students
- Student success defined and clearly visible.
- An engaging, caring, supportive culture.
- Data driven decision making
- Heart driven decision making
- Students can articulate why and how they have been college successful
- Access – testing, assessment at the front door, human touch, all students able to afford higher learning

- Learning – maintaining excellence, assessing excellence, quality in the face of growth, nurturing/caring environment
- Resources – technology, faculty and staff hiring, effective succession planning
- Data-driven and heart-driven – genuine, honest communications, high thought/high tech
- Communications – shamelessly self-promote
- Start Right – align curriculum, K-12 will require deeper work: partnerships and discussions
- Diversity – demographics of graduates reflect entering class
- Organizational development
- Assessment

Table #3

- Turn applications into students - then retain them until they achieve their goals
- Student satisfaction
 - Allocating resources to meet individual needs
 - Eliminating hurdles and barriers to access and success
- Increased community respect – internal and external
- Improved student preparation – academic, social, technical
- Continue to grow as the role model that we know we are

Table #4

- Increase percentage of students’ successful progression through college prep
 - Aligned curriculum between secondary and postsecondary
 - Aligned placement for FCAT scores in lieu of CPT
 - Integrated learning support services for all college prep students
- Expanded brand recognition/Valencia ID
 - Recognized leader in postsecondary education for traditional and non-traditional students
- Improved internal communication systems that allow us to move work forward
 - Develop a communication plan utilizing multiple modes
 - Dedicated resources to ensure “action/response”
- Decrease turnover of faculty and staff
 - Effective succession planning
 - Vested interest in Valencia Community College
 - Development/mentorship
 - “good fit” deeper analysis within the hiring process
 - Better acculturation of all employees with in the first 90 days
- Enrollment funnel
 - Improved application to enrollment conversion rate
 - Streamlined residency processes (Valencia)
 - Advocate for change in required documentation of residency

Table #5

- Learning systems and formats to facilitate access for all students (personal profiles/alternate delivery)

- Increase opportunities for student contact before class begins
 - student surveys
 - pre-class activities
 - technical support
- Student success as a D.E. class senior, year high school (2.0 gpa) target students
- Staff compensation plan with professional development incentive package
- Service learning to become more engaged in community

Table #6

- Become one of the top community colleges in Florida for funding
- Continue to be one of the top producers of graduates
- Create a nurturing, engaging and personal environment/culture
- Produce employable graduates who make a “good living” in our community
 - Whatever this means to the individual
- Offer high quality online learning opportunities
- Develop a system for evaluating the quality of all our delivery methods
- Provide students with a system and process for applying for funding sources
- Develop student support services in multiple delivery modes
- Become a leader in maximizing student success by optimizing both technological and human resources
- Producing completers who are technologically savvy
- Maximizing human capital by identifying and developing future leaders
- Valencia is seen as a critical part of the community

Table #7

- Students achieving their learning goals (mastery of outcomes, certificate, degree, etc.)
- Smoother transition into college environment (includes personal advising, assessment, registration, and financial aid).
- Inventory and analysis of available resources for both students and staff, for example – technology, library, advising, support center, career center, personnel, etc.
- Enhanced perception of community college and its value in the community.
- Expanded definition of diversity and its integration into curriculum.

Table #8

- Increase connection between campuses, college and the community.
- Increase number of students who complete developmental courses and continue on to graduate from the college.
- Increase competency level of students in math
- Decrease the need for developmental courses
- Find ways to improve student engagement
- Create a climate where genuine, honest communication is valued and encouraged.
- Implement a comprehensive online program.
- Improve the technology infrastructure to support student learning, and faculty and staff effectiveness and efficiency.
- Ensure a holistic approach to student development/learning

- Implement comprehensive staff development program.

Table #9

- 1 - Increase student understanding of importance of placement testing. Include assessment of learning styles, technical skills and developmental level.
- 3 - Look at behind the scenes support necessary to support enrollment growth.
- 6 - Have a “virtual” chat to help students
- 7 – YMCA, clubs, dual enrollment, Trio, libraries, etc.
- Change our assessment process for placement
- Front door process matches student’s need/skill level/learning style
- Align enrollment management and allocations
- Keep the “quality” in the face of growth
- Close the achievement gap support for students at the point of registration
- New channels to bring students and families in earlier
- Improvement of articulation collaboration with partner universities
 - Expand to international/national universities

Table #10

- Build a strong productive relationship with public schools, businesses and community groups
- Use Achieving the Dream methodology to expand an evidence-based approach to student learning.
- Ensure that all instructional modalities meet the same standards for quality and student performance.
- Build in structures to ensure success for economically disadvantaged students.
- Invest in staffing plan to support strategic goals.

Table #11

- Improve partnership with public schools
- Find a better way to tell our story to the masses
- Improve external and internal communication, focusing on interdependency among factions.
- Attract and maintain quality faculty and staff with competitive compensation packages
- Encourage and support quality technological.
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Table #12

- Access - Streamline systems and process to make enrollment and employment into the college easier
- Technology – Technology that supports the systems and process and learning of the college is stable, user friendly efficient and secure.
- Workforce that is competitively compensated benefits from state-of-the-art professional development and performs at a very high level.
- Stakeholders have a solid understanding and appreciation of Valencia’s mission.

- High stakeholder satisfaction, high student success, roles, high success in recruiting and retaining our workforce as a result of increased engagement and a personal approach (high touch).

Table #13

- Shamelessly self-promote
 - Tell story to the right people
- Attract, retain and develop learning leaders
 - All college staff
 - Merit pay
- Start right at the front door
- Identify and nurture strategic partnerships
 - Community, cultural, business and philanthropic
- Steward, maximize and prioritize current resources

Table #14

- Access
 - Make enrollment access process user friendly
 - Transition to college – all students would be able to pay for classes
- Resources
 - More effectively budget allocation
 - More effective use of our resources (internal)
- Technology
 - Raise competence of students, faculty and staff to use technology
 - Balance “high tech” and high touch”
- Diversity
 - Graduating student demographics matches or reflects our entering student demographics
- Partnership
 - Develop a stronger relationship between K-12, community and international
- Student Success
 - Develop student success strategies across disciplines