

FA 0708 – Operational Goal 1

**VALENCIA COMMUNITY COLLEGE
Annual Campus Planning Report - 2007-2008
Including Division Action Plan (DAP) to Assess Student Learning Outcomes**

This form provides a documentation template for annual campus planning including a specific Division Action Plan (**Template 1**) designed to assess student learning outcomes and additional operational goals (**Templates 2 and 3**). Initial information and projections describe the **PLANNING PHASE** of the process. At the conclusion of the project/activity time frame initial information and projections will be updated by completing an **EVALUATION PHASE** including modifications, outputs and outcomes. Both planning and evaluation information will be organized according to parallel criteria including: (1) a formal goal statement, (2) outcome measures, (3) collaboration with stakeholders, (4) evaluation methods and (5) use of results for improvement. The overall process will effectively review and document specific measures of operational effectiveness.

DIVISION: Fine Arts – West

DEAN: Dan Dutkofski

TITLE OF PLAN: Review and Enhancement of the Division Website

DEPARTMENT/UNIT (as appropriate):

EXTENSION: 1492

MAIL CODE: 4-11

DATE: 11/28/07

CRITERIA	PLANNING PHASE Initial Information and Projections	EVALUATION PHASE Modifications, Outputs, Outcomes
1- Goal-principal purpose and objectives of plan	To update and enhance the current division website by providing improved navigation, an enhanced appearance, and ensuring that all information is up to date and accurate.	The page has been modified to make it easier for students to find the syllabi for courses, having them compiled in a central link rather than with each faculty member's link. This makes for ease in updating as well as access.
Link to Strategic Plan	1- Build Pathways	
2- Outcome Measures-how plan will be reviewed and/or measured	This plan will be reviewed for effectiveness and efficiency by division leadership and staff. In addition, the division dean will collaborate as appropriate with OIT staff designers to ensure consistency and that all objectives are met.	The web site has improved but still has a long way to go; there is a desire to have a consistent look within the site (some AS programs had custom web pages designed some time ago which were very impressive, but no longer current). There is also a need to utilize the web more for the Division.
3- Collaboration with Stakeholders-individuals and groups involved in the planning and implementation	Development will be shared with the provost's office, other divisions, faculty and staff as appropriate.	We have had discussions with the web masters of some of the other divisional pages and hope to incorporate some of the basic templates from their front pages in an attempt to give the students a consistent look.
4- Evaluation-process employed to evaluate effectiveness	Periodic critiques will be employed to review effectiveness of the project.	The web site is currently only updated at the beginning of each term and this needs to be a more regularly scheduled process.

<p>5- Use of Results-how plan will/has impacted learning and improvement of the educational program</p>	<p>This project will impact learning and improvement of the educational program within the division by providing better communication between students and faculty, enhancing contact with external groups, and result in broader marketing of division courses and programs.</p>	<p>What is clearly needed is greater faculty commitment to the maintenance of the site, both in terms of the currency of the information and the addition of new information link.</p>
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