



FLORIDA'S SUMMIT ON NURSING EDUCATION

May 16–17, 2007

Renaissance Orlando Resort
at Sea World® Orlando, FL

Strengthening partnership between education and practice

EXHIBITOR AND SPONSOR INFORMATION

www.valenciacc.edu/nursingsummit

SUMMIT OVERVIEW

Florida's Summit on Nursing Education is designed to facilitate and inspire collaboration and support success in nursing education. The summit will provide a unique opportunity for participants to share successful and innovative programs, practices, strategies, and plans in the areas of:

- Student retention and transition
- Clinical capacity
- Models of RN education
- Faculty development

TARGET AUDIENCE

- Nursing program deans, directors, faculty, advisors, and staff
- Community college administrators
- FL Department of Education representatives
- Florida State Board of Nursing members and staff
- Florida Nursing Association members
- Healthcare partners
- Workforce Florida and Workforce Development board members
- Continuing education providers
- State university administrators, faculty and staff
- Technical centers
- Florida Organization for Nurse Executives

BENEFITS TO SUMMIT VENDORS AND SPONSOR PARTNERS

As an exhibitor or sponsor of Florida's Summit on Nursing Education, you have the opportunity to reach hundreds of nurse educators and healthcare partners who can benefit from the products and services your company offers. Vendors in the exhibit area will be located right in the heart of summit activity, providing an ideal opportunity to showcase products and services to a qualified group of healthcare educators and service providers.

Don't miss this extraordinary chance to position your company with key community college administrators, faculty, staff members, and nursing professionals from across the state. Your participation in this important event will have a lasting impact on the state of nursing education and practice

Hosted by Valencia Community College's Department of Health Sciences and the Office of Workforce Development, in partnership with the Florida Center for Nursing.

Co-Sponsored by the Community Center Job Training Grant, and the Employ Florida Banner Center – This is an Employ Florida Banner Center event sponsored in part by Workforce Florida, Inc.



VENDOR REGISTRATION FORM

(Please type or print clearly)



Available online at www.valenciacc.edu/nursingsummit

Sponsor Company or Organization (as it will appear in print): _____

On-Site Representative _____ Title: _____

On-Site Representative _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Chief product(s) or service(s) (75 word max) to appear in program _____

BOOTH RESERVATION

Booth assignment will be included in your exhibitor confirmation packet, and is based on date application is received and exhibitor requirements.

Qty. of Tables: _____ @ \$625 each \$ _____ Total due in full on or before April, 26, 2006

Do you require an electrical outlet? ___Yes ___No

Note: Any additional services or audio-visual equipment requests must be made by calling Lee Lora at the Renaissance Orlando Resort at Sea World® at 407-983-3039 or 1-800-468-3571. Arrangements made through the hotel will be the responsibility of the vendor.

SPONSORSHIP LEVELS & OPPORTUNITIES

(Please mark all that apply)

Sponsorship Levels

- Diamond Level - \$10,000
- Platinum Level - \$5,000
- Gold Level - \$2,500

Summit Items

- Summit Tote Bags - \$2,000
- Summit Programs - \$1,500

Promotional Features

(Inserts & camera-ready art provided by sponsors)

- B&W Ad in Summit Program, Full-page - \$500
- B&W Ad in Summit Program, Half-page - \$250
- B&W Ad in Summit Program, Quarter-page - \$125
- One brochure/promotional item inserted in attendee packets - \$500

Individual Sponsorship Opportunities

- Wednesday Dinner \$8,000
- Cyber Café \$2,500
- Continental Breakfast \$3,000
- Buffet Breakfast \$4,000
- Thursday Luncheon \$5,000
- Refreshment Breaks (3 available) \$1,000

Total: \$ _____

PAYMENT METHOD

Check/Money Order (Payable to Valencia Community College):

Credit Card (Please check one):

Visa MasterCard American Express Discover

I authorize Valencia Community College to charge \$ _____ to my credit card account.

Cardholder's Name (Please print): _____

Card Number: _____ Expiration Date: _____

Signature: _____

FOR OFFICE USE ONLY: 63199200-0000000-00000-01

| | | |
|-----------|----------------------|--------------------|
| CHECK #: | AMOUNT: | DATE RECEIVED: / / |
| RECEIPT#: | CREDIT CARD AUTH. #: | INITIALS: |

EXHIBITOR DETAILS

Exhibitor Package

- One 6' x 30" draped exhibit table
- Company listing with brief product/services profile in the summit program
- Post-summit list of attendees
- Meal function tickets

Hotel Information

- Renaissance Orlando Resort at Sea World®
6677 Sea Harbor Drive
Orlando, FL 32821
- Special Summit rate of \$169 + applicable taxes and resort fees
- Room reservations must be secured by 5:00 pm, Friday, April 13, 2007 to guarantee the summit rate. Call the Renaissance at 407-351-5555 or 1-800-468-3571 and mention "Florida's Nursing Summit" or "Valencia."

Confirmation and Cancellation

If you have not received a confirmation packet by Friday, April 27, please call Valencia's Conference Management Office at 407-582-3219. Cancellations must be submitted in writing to Valencia Community College at conferencing@valenciacc.edu prior to Wednesday, April 18 for a full refund. Please contact us at 407-582-3229 for additional vendor opportunities and inquiries.

Exhibitor Schedule

Wednesday, May 16

- | | |
|--------------------|------------------|
| 10:00 am – 1:00 pm | Exhibitor Set Up |
| 1:00 pm – 7:00 pm | Exhibit Hours |

Thursday, May 17

- | | |
|-------------------|---------------------|
| 8:00 am – 4:00 pm | Exhibitor Hours |
| 4:00 pm – 6:00 pm | Exhibitor Tear Down |

Exhibitors are responsible for dismantling their own displays and removing all materials. Dismantling exhibits prior to 4:00 pm on Thursday, May 17, 2007, is discouraged.

Shipping & Storage

Please notify the hotel prior to shipping packages. Boxes will be charged at \$5.00 each, pallets and crates \$50.00 each. Shipments will be accepted up to three (3) weeks prior to the Summit start date. Should you need to send material to the hotel prior to the Summit start date, please use the following address:

Renaissance Orlando Resort
C/O Bruce Granet or Chara Young
FL Summit on Nursing – HOLD FOR ARRIVAL
6677 Sea Harbor Drive
Orlando, FL 32821
Phone: 407-248-7327

As the vendor, I agree to abide by all rules and conditions under which the exhibit area is leased to Valencia Community College. Said exhibit specifications and conditions become part of this application. Vendor assumes responsibility and agrees if and to the extent permitted by law to indemnify and defend Group (Valencia Community College) and the Hotel and its respective owners, employees, and agents against any claims and expenses arising out of use of the Exhibitor Area. Vendor understands that neither Group nor Hotel maintains insurance covering the Vendor's property, and it is the sole responsibility of the Vendor to obtain such insurance.

SPONSOR LEVELS AND OPPORTUNITIES

SPONSOR LEVELS

Level One - Diamond: \$10,000

- Two spaces in the exhibit hall (includes two 6-ft tables)
- Five complimentary summit registrations
- Recognition on the summit website with a live link to your company's website
- Recognition in the summit program
- Full-page ad in the summit program
- Insertion of one brochure/promotional item in summit attendee packets
- Recognition on summit signage

Level Two - Platinum: \$5,000

- One space in the exhibit hall (includes one 6-ft table)
- Two complimentary summit registrations
- Recognition in the summit program
- Half-page ad in the summit program
- Insertion of one brochure/promotional item in summit attendee packets
- Recognition on summit signage

Level Three - Gold: \$2,500

- One space in the exhibit hall (includes one 6-ft table)
- Two complimentary tickets to dinner on Wednesday evening
- Recognition in the summit program
- Quarter-page ad in the summit program
- Recognition on summit signage

SPONSOR OPPORTUNITIES

Summit Items

- Summit Tote Bags\$2,000
- Summit Programs\$1,500

Promotional Features

- Black & White Ad in Summit Program
 - Full-page\$500
 - Half-page.....\$250
 - Quarter-page\$125
- One brochure/promotional item inserted in attendee packet\$500

Individual Sponsorship Opportunities

- Wednesday Dinner\$8,000
- Cyber Café.....\$2,500
- Continental Breakfast\$3,000
- Buffet Breakfast\$4,000
- Thursday Luncheon.....\$5,000
- Refreshment Breaks (3 available)\$1,000

3 ways to register!

- **To register online:** Visit www.valenciacc.edu/nursingsummit to register online with a credit card
- **To Fax:** Registrations with credit card payment may be faxed to 407-582-3004.

- **To Mail:** Complete the registration form with the appropriate fees payable to: Valencia Community College Conference Management, RE: Nursing P.O. Box 3028 Orlando, FL 32802-3028

SUMMIT AGENDA AT-A-GLANCE

(Tentative)

Wednesday, May 16

- 12:00 pm – 6:00 pm** Registration
- 1:00 pm – 2:30 pm** Opening General Session
Keynote Speaker: Elaine Tagliareni
- 1:00 pm – 7:00 pm** Exhibitor Hours
- 2:30 pm – 2:45 pm** Afternoon Break
- 2:45 pm – 4:00 pm** Interactive Session I (4 Breakout Sessions)
- 4:15 pm – 5:30 pm** Interactive Session II (4 Breakout Sessions)
- 5:45 pm – 7:00 pm** Dinner & Exhibitor Showcase

Thursday, May 17

- 7:30 am – 5:00 pm** Registration
- 8:00 am – 4:00 pm** Exhibitor Hours
- 8:00 am – 8:30 am** Buffet Breakfast
- 8:30 am – 10:00 am** General Session
- 10:00 am – 10:15 am** Morning Break
- 10:15 am – 11:30 am** Interactive Session III (4 Breakout Sessions)
- 11:30 am – 1:00 pm** Luncheon & Exhibitor Showcase
- 1:15 pm – 2:30 pm** Interactive Session IV (4 Breakout Sessions)
- 2:30 pm – 2:45 pm** Afternoon Break
- 2:45 pm – 4:00 pm** Closing Town Hall Meeting

Friday, May 18

- 8:00 am – 9:00 am** Continental Breakfast
- 9:00 am – 11:00 am** Post-Summit Workshop (pre-registration required)
Simulation & Scenario Development
(Held on Valencia's West Campus)





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ON NURSING
EDUCATION

May 16–17, 2007

Renaissance Orlando Resort
at Sea World®, Orlando, FL

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VALENCIA
A BETTER PLACE TO START®



Conference Management | DTC-1
Valencia Community College
P.O. Box 3028
Orlando, FL 32802

Return Service Requested

First Class
U.S. Postage
PAID
Permit #3678
Orlando, FL