

# CAREER OPPORTUNITIES FOR ART MAJORS

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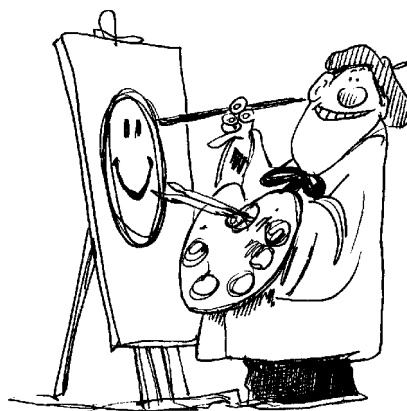
If there is one question that career counselors and faculty advisors are asked more often than all others by students seeking assistance with career planning, it is this: *“What can I do with this major?”* An undergraduate student in the liberal arts and sciences is actually developing a broad array of skills that might be applied to any number of careers, rather than developing an in-depth expertise in just one area. Therefore, a better question to pose might be: *“What skills am I developing in my major, and how might I explore careers that would require these skills?”*

Study in the field of Art offers a general creative education as well as skills in communication and analysis that are essential in most careers. A major in Art prepares a student for work in studios, museums, communications, public relations, sales, publishing, journalism, advertising, education, and business. Course work in technical software and multimedia opens up additional opportunities.

## SKILLS/ABILITIES

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- ❖ Patience
- ❖ Creativity
- ❖ Administration/management
- ❖ Knowledge of many areas
- ❖ Verbal and written ability
- ❖ Awareness of art over time
- ❖ Logical reasoning
- ❖ Aesthetic judgement
- ❖ Analytical ability
- ❖ Awareness of other cultures
- ❖ Ability to describe
- ❖ Problem Solving
- ❖ Knowledge of terminology
- ❖ Appraisal and cataloging ability
- ❖ Research/ information gathering
- ❖ Attention to detail



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# OCCUPATIONAL OPPORTUNITIES

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*(The occupations in this list are only a sampling. Art majors become doctors, diplomats, and social workers as well as fashion designers, graphic designers and teachers.)*

- ❖ Advertising Artist
- ❖ Bookplate Artist
- ❖ Fashion Artist/Designer
- ❖ Motion Picture Artist
- ❖ Advertising Designer
- ❖ CAD Designer
- ❖ Film Maker
- ❖ Motion Picture Scenic Designer
- ❖ Weaver
- ❖ Aerial Photographer
- ❖ Calligrapher
- ❖ Floral Designer
- ❖ Municipal Graphic Designer
- ❖ Airbrush Artist
- ❖ Card Artist
- ❖ Freelance Letter/Designer
- ❖ Mural Artist
- ❖ Animator
- ❖ Caricaturist
- ❖ Furniture Designer
- ❖ Museum Artist
- ❖ Antiques Dealer
- ❖ Cartoonist
- ❖ Gallery Owner
- ❖ Newspaper Artist
- ❖ Architectural Model Builder
- ❖ Catalog Illustrator
- ❖ Gemologist
- ❖ Newspaper Illustrator
- ❖ CD/Record Cover Designer
- ❖ Glass Blower
- ❖ Newspaper Layout Artist
- ❖ Art Administrator
- ❖ Ceramic Artist
- ❖ Graphic Arts Technician
- ❖ Photographer
- ❖ Art Buyer
- ❖ Cinematographer
- ❖ Graphic Designer
- ❖ Photojournalist
- ❖ Graphic Artist
- ❖ Printing Designer
- ❖ Art Consultant
- ❖ Greeting Card Artist
- ❖ Printing Layout Artist
- ❖ Art Critic
- ❖ Costume and Mask Designer
- ❖ Product Designer
- ❖ Illustrator
- ❖ Art Dealer
- ❖ Courtroom Sketcher
- ❖ Impressionist
- ❖ Art Director
- ❖ Interior Decorator
- ❖ Sculptor
- ❖ Art Exhibition Coordinator
- ❖ Designer
- ❖ Internet Homepage Designer
- ❖ Set Designer/Illustrator
- ❖ Art Graphic Assistant
- ❖ Jewelry Designer/Jeweler
- ❖ Silhouette Artist
- ❖ Art Historian
- ❖ Direct Mail Layout Designer
- ❖ Kitchenware Designer
- ❖ Silkscreen Artist
- ❖ Art Teacher
- ❖ Stained Glass Artist
- ❖ Art Therapist
- ❖ Display Designer
- ❖ Landscape Architect
- ❖ Artist Display Painter
- ❖ Layout Artist
- ❖ Still Photographer
- ❖ Artist's Agent
- ❖ Magazine Cover Artist
- ❖ Textile Designer Assistant
- ❖ Curator
- ❖ Editorial Illustrator
- ❖ Magazine Designer/Illustrator
- ❖ Engraver
- ❖ Toy Designer
- ❖ Audio Visual Artist/Designer
- ❖ Medical Illustrator
- ❖ Trademark Designer
- ❖ Billboard Artist
- ❖ Memorial Designer
- ❖ Typographical Artist
- ❖ Book Illustrator/Designer
- ❖ Exhibit Designer
- ❖ Book Jacket Designer
- ❖ Fabric Designer
- ❖ Motion Picture Animator
- ❖ Urban Designer
- ❖ Window/Store Display Artist



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# RESEARCHING YOUR CAREER IDEAS

*How do you find out what's out there?*

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*Researching careers is a time-consuming, but necessary process. Waiting until graduation to start thinking about your career plans is as absurd as studying after you've taken your final exams.*

## 1. Written and On-line Resources:

- ❖ Visit Career & Counseling Services' Career Resource Center  
*(located on the Ground Floor of East Hathorn Hall)*
- ❖ Visit the Chalmer Davee Library
- ❖ Browse the Internet, such as Career & Counseling Services' Web Page  
*(www.uwrf.edu/ccs)*

## 2. People Resources:

- ❖ Talk with Faculty and Alumni
- ❖ Join Professional Organizations
- ❖ Conduct Occupational Interviews
- ❖ Use Career & Counseling Services' "*Career Information Network*"
- ❖ Consult Employer Directories and the Yellow Pages



## 3. Obtain Direct Experience:

- ❖ Job Shadowing
- ❖ Volunteer or part-time work
- ❖ **Internships are essential!** Talk with your departmental faculty coordinator for internship information.

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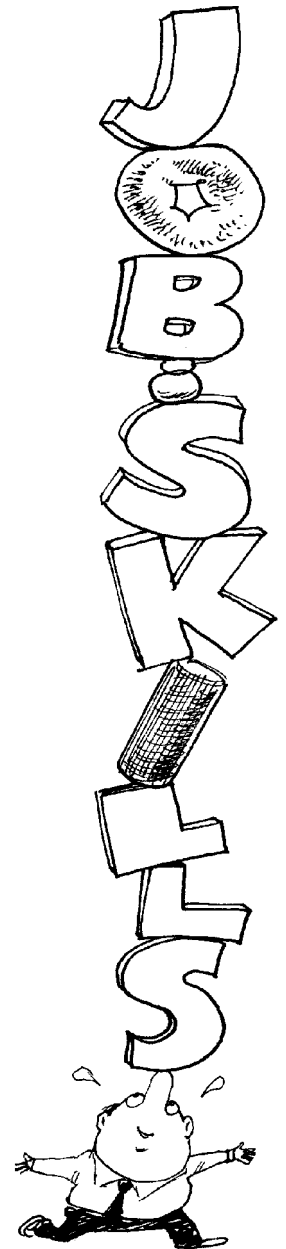
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# ***Suggestions to Enhance Your Skills***

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- ❖ Volunteer to do stage design for campus theatrical or musical productions
- ❖ Exhibit your work in the library gallery
- ❖ Learn technical skills like desktop publishing
- ❖ Design the comic strip for the Student Voice
- ❖ Develop marketing and communication skills
- ❖ Market events for student organizations
- ❖ Design costumes for theatre productions
- ❖ Design bulletin boards in residence halls
- ❖ Create a portfolio of your works
- ❖ Learn photography
- ❖ Take pictures for the Student Voice
- ❖ Submit your work to the Prologue
- ❖ Become involved in professional organizations and join on-campus groups such as the Art Society, National Art Educators, etc.



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# **CAREER RESOURCES FOR ART MAJORS**

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## ***Career & Counseling Services' Career Resource Center (Ground Floor, East Hathorn Hall)***

*Career & Counseling Services' Career Resource Center is open every day from 8:00 AM to 4:30 PM; we are also open until 7:00 PM Thursday evenings. The following books in our Resource Center may be of particular interest to students majoring in Art:*

- ❖ Career Opportunities in Art
- ❖ Careers in the Visual Arts
- ❖ Career Opportunities in Art Museums, Zoos, and Other Interesting Places
- ❖ Breaking into Advertising
- ❖ Opportunities in Theatre and the Performing Arts
- ❖ Creating Your Career in Communications and Entertainment
- ❖ Opportunities in Broadcasting Careers
- ❖ Opportunities in Television and Video Careers
- ❖ Opportunities in Commercial Art and Graphic Design
- ❖ Career Choices for the 90's for Students of Art
- ❖ Breaking into Film
- ❖ Breaking into Television
- ❖ Careers for Shutterbugs and other Candid Types
- ❖ Careers for Film Buffs and Other Hollywood Types
- ❖ Opportunities in Photography Careers
- ❖ Great Jobs for Art Majors
- ❖ Opportunities in Interior Design and Decorating Careers
- ❖ Careers for Fashion Plates and Other Trendsetters
- ❖ Careers for Culture Lovers and Other Artsy Types
- ❖ Careers for Crafty People and Other Dexterous Types



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