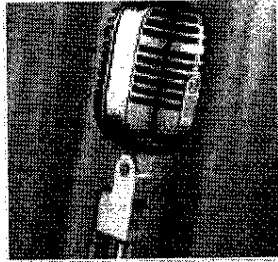




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## Major: Broadcast Journalism

With a degree in broadcast journalism, you'll be ready to bring all kinds of news to the public. You could find yourself on the local news pressing mayoral candidates to find out what they really think or chatting up celebrities on a music-video channel. You might become a sports announcer on a local radio station or deliver the news as a talking head on TV.



But this major is also for people who'd rather be behind the camera. You'll learn how to operate microphones, recording equipment, and other devices, and could go on to edit, produce, or direct the news.

Students in broadcast journalism learn to report, produce, and deliver the news for radio, TV, and other broadcast media.

### Did You Know?

The first news broadcast was in 1920 when Pittsburgh radio station KDKA announced the results of the presidential election.

### Are You Ready To...?

- Learn how to find and interview sources
- Write radio and TV scripts
- Record and edit sound
- Work at the campus radio or TV station
- Complete an internship

### It Helps to Be...

Quick of mind and sharp of tongue: as a student in broadcast journalism, you'll often be asked to produce under deadline, just like in the real world.

### College Checklist

- Is the department accredited by the [Accrediting Council on Education in Journalism and Mass Communications](#)?
- Does the program offer a concentration (or substantial course work) in your area of interest?

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Which colleges offer a major in Broadcast Journalism?

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### Degree Type

This major often leads to the bachelor's degree.

### Helpful High School Courses

[AP<sup>®</sup> English Language](#)

[AP U.S. Government & Politics](#)

[Computer applications](#)

[Journalism](#)

[Speech](#)

### Typical Major Courses

[Broadcast news](#)

[Communication theory](#)

[Electronic media production](#)

[Introduction to broadcasting and cable](#)

[Mass communications law](#)

[Media and society](#)

[Reporting and news writing](#)

### Related Majors

[Communication and Rhetoric](#)

[Digital Communications and Multimedia](#)

[Journalism](#)

[Mass Communications](#)

[Photography](#)

[Political Science and](#)

- Is there a campus radio or TV station where you can gain hands-on experience? Is it equipped with the latest technology?
- Will the program help you find internships with the local media?
- Will the program help you find work after graduation?
- What are recent grads doing now?

### Did You Know?

Teamwork is essential in TV news, but radio reporters often work alone.

### Course Spotlight

In an introductory course on broadcast news, you'll dive right in and learn the ABCs of the business. Writing news stories is a big part of this class. You can also expect to spend some serious time in the lab learning how to do everything from taping interviews to shooting videos. Your professor will be looking for high-quality audio and video work, so the sooner you can master production skills, the better. Accuracy is a must: a factual error in your story could mean an automatic zero.

Government

Sports Communication

### Related Careers

Announcers

Broadcast and Sound  
Engineering Technicians

Camera Operators and  
Editors

Editors

News Analysts, Reporters,  
and Correspondents

Program Directors

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