



DIGITAL MEDIA FOR VIDEO AND MOTION GRAPHICS

Associate in Science Degree (and related Certificates)

Valencia's A.S. Degree in Digital Media and Motion Graphics

is one of the hottest emerging career fields today.

Combining classroom experience with real-world projects,

this interdisciplinary program is designed for students

seeking exciting careers in digital video production, video

editing and motion graphics creation. Students in Valencia's

Digital Media program create persuasive, informational,

educational and entertainment-based video, audio and

motion graphic content for use in multimedia, web,

broadcast and live events. If you have an interest in

becoming a production assistant, web video editor, motion

graphics artist, videographer or multimedia specialist, then

Valencia's program may be just the career for you.

For a Jump Start on a Great Career...

Take the fast track toward reaching your career goals with one of our certificate programs. Designed to equip you with specialized skills for immediate employment, these programs typically do not contain general education courses, but rather courses related to your degree. They can also be combined with other certificates in the same program, like building blocks, to help you progress toward completing your A.S. degree.

- Digital Media Development (12 credits)
- Digital Media Production (15 credits)
- Digital Media Video Production (12 credits)
- Digital Media Web Production (15 credits)
- Digital Video Fundamentals (12 credits)
- Digital Video Editing and Post-Production (24 credits)

Potential Careers

- Interactive Media Technician
- Web Production Technician
- Post-Production Specialist
- Digital Audio Technician
- Digital Media Production Specialist
- Motion Graphics Designer
- Broadcast Designer
- Digital Video Editor
- Digital Videographer
- DVD Developer

Potential Earnings

\$33,000 - \$50,000 per year

Contacts

Perspective Students:

Contact Enrollment Services at enrollment@valenciacc.edu or call 407-582-1507.

Current Students:

Mr. Robert McCaffrey
Program Director

East Campus: 407-582-2784
e-mail: rmccaffrey@valenciacc.edu

Ms. Erica Reynoso
Career Program Advisor

East Campus: 407-582-2352
e-mail: ereynoso@valenciacc.edu

Ms. Wendy Givoglu
Interim Dean

East Campus: 407-582-2338

A.S. to Bachelor's Degree Career Path...

Now the A.S. degree has a career path to continue to a Bachelor's degree. All of Valencia's A.S. degrees will transfer into the new B.A.S. program at UCF's regional campuses, as well as other universities. The B.A.S. degree has seven different tracks you can specialize in – and the cool thing is, the specialization you major in does not have to be in the same area as the A.S. degree.

Check it out at regionalcampuses.ucf.edu/bas

The Internship & Placement Office

is available to assist you in locating an internship or job resources.

Vertrilla Hunt, *East Campus*: 407-582-2726

Carmen Diaz, *West Campus*: 407-582-1034

Matthew Abalos, *Osceola Campus*: 407-582-4196

For more information, visit: valenciacc.edu/ipo

DIGITAL MEDIA FOR VIDEO AND MOTION GRAPHICS

Digital Media For Video and Motion Graphics

Associate in Science Degree

Combining classroom experience with real-world projects, this interdisciplinary program is designed for students seeking employment in digital video production, video editing, and motion graphics creation. Students create persuasive, informational, educational, and entertainment-based video, audio, and motion graphic content for use in multimedia, web, broadcast, and live event projects.

Students are prepared to become production assistants, web video editors, motion graphics artists, videographers, and multimedia specialists.

Graduates of specific programs at Orange County Tech Centers may be eligible for the award of credit in specific courses in this program. For information and requirements, visit the Valencia Web site at valenciacc.edu/asdegrees/tec.cfm to view the articulation agreement. Eligible students should contact the related academic department and/or career program advisor at Valencia for the award of credit.

Several Florida public universities recently have begun to provide opportunities for A.S. degree graduates to pursue a bachelor's degree. Information about such opportunities, including those at the University of Central Florida, is found in the Introduction to this catalog section. Students who want to continue their education should contact their university of choice.

Students are strongly encouraged to consult a career program advisor in the department office for assistance in determining the best education plan for their career goals.

Although scheduling may not always provide for the following progression of courses, students should use the foundation, intermediate and advanced course sequence as a guide in program planning.

All degree-seeking students must satisfy entry testing requirements and satisfactorily complete all Mandatory Courses in reading, student success, mathematics, English, and English for Academic Purposes in which the student is placed.

FOUNDATION COURSES

Course	Title	Credits
DIG 2100C	Web Essentials	
	or	
TPA 1380	Survey of Entertainment Technology	2
+ DIG 2000C	Introduction to Digital Media and Design	5
* DIG 2109C	Digital Imaging Fundamentals	3
+* DIG 2430C	Digital Storytelling	3
+* ART 1300C	Drawing I	3
+* GRA 1206C	Fundamentals of Typography	3
GRA 1413	Professional Development for Designers	1
* ENC 1101	Freshman Composition I	3
Humanities	(See A.S. Gen Ed Requirement)	3
Science or		
+* Mathematics	(See A.S. Gen Ed Requirement)	3
	Total Credits	29

INTERMEDIATE COURSES

Course	Title	Credits
POS 2041	U. S. Government	3
INP 1301	Psychology in Business and Industry	
	or	

Course	Title	Credits
^PSY 1012	General Psychology	3
+* DIG 2341C	Introduction to Motion Graphics	3
+* DIG 2030C	Digital Video and Sound	3
+* DIG 2500C	Fundamentals of Interactive Design	3
+* DIG 2302C	Introduction to 3D Motion Graphics	3
+ MUM 2630C	Sound for Media	3
+* GRA 2156C	Adobe Illustrator	3
	Total Credits	24

ADVANCED COURSES

Course	Title	Credits
+* DIG 2943	Internship in Digital Media	1
+* DIG 2284C	Advanced Digital Video and Sound	3
+* DIG 2950C	Digital Media Project	3
+* DIG 2580	Digital Media Portfolio Review	1
+* DIG 2342C	Advanced Motion Graphics	3
	Total Credits	11
	Total Degree Credits	64

NOTES:

Specialized program courses are offered on the East Campus; some of the courses are offered at other locations.

General Education courses are in bold print in the course listing.

This A.S. degree is transferable to UCF's regional campuses offering the B.A.S. degree. Check with UCF regional offices for their local campus offerings. The degree may also be transferable to B.A.S. programs offered by USF and Daytona State College. Check with USF and Daytona State College for acceptance of this degree.

Students will be required to take 36 credit hours of General Education courses to earn a Bachelor of Applied Science (B.A. S) degree from UCF.

To graduate from UCF's B.A.S. program, students will also have to fulfill the state's foreign language requirement which is as follows: Two years of the same high school foreign language or two semesters of the same college-level foreign language.

^If you are planning on enrolling in UCF's Bachelor of Applied Science (B.A.S.) program, it is recommended that you take PSY 1012 General Psychology.

Digital Media Development

Technical Certificate

This program is designed to provide students with the skills required to create digital media presentations for Internet or CD/DVD delivery as well as other venues.

Course	Title	Credits
GRA 1413	Professional Development for Designers	1
+* DIG 2500C	Fundamentals of Interactive Design	3
DIG 2100C	Web Essentials	2
+* DIG 2430C	Digital Storytelling	3
* DIG 2109C	Digital Imaging Fundamentals	3
	Total Certificate Credits	12

NOTES:

All certificate courses are offered on East Campus; some courses are offered at other locations.

Specialized courses may not be offered every session or on every campus.
 + This course must be completed with a grade of C or better.
 * This course has a prerequisite; check description in Valencia catalog.

DIGITAL MEDIA FOR VIDEO AND MOTION GRAPHICS

Digital Media Production

Technical Certificate

This program is designed to prepare students for initial employment as digital media production technicians. This basic-to-intermediate-level certificate provides students with the skills needed for the use of computer hardware and software and video equipment to create digital media and digital video projects.

Course	Title	Credits
+ DIG 2000C	Introduction to Digital Media	5
GRA 1413	Professional Development for Designers	1
+ MUM 2630C	Sound for Media Technology	3
* DIG 2109C	Digital Imaging Fundamentals	3
+* DIG 2030C	Digital Video and Sound	3
Total Certificate Credits		15

NOTES:

All certificate courses are offered on East Campus; some courses are offered at other locations.

Digital Media Video Production

Technical Certificate

This program is designed to provide students with the skills required to create digital video presentations for DVDs, Internet or live audiences as well as other venues. This certificate focuses on screenwriting, digital video production and post-production skills.

Course	Title	Credits
* DIG 2430	Digital Storytelling	3
+* DIG 2030C	Digital Video and Sound	3
+* DIG 2284C	Advanced Digital Video and Sound	3
+* DIG 2341C	Introduction to Motion Graphics	3
Total Certificate Credits		12

NOTE:

All certificate courses are offered on the East Campus.

Digital Media Web Production

Technical Certificate

This program is designed to prepare students for initial employment as Web production assistants or to provide supplemental training for those already employed in the field. This basic-to-intermediate-level certificate provides students with the skills needed for computer operations, digital media production and image manipulation to create Web projects.

Course	Title	Credits
DIG 2100C	Web Essentials	2
GRA 1413	Professional Development for Designers	1
* DIG 2109C	Digital Imaging Fundamentals	3
+ DIG 2500C	Fundamentals of Interactive Design	3
+* DIG 2341C	Introduction to Motion Graphics	3
+* DIG 2030C	Digital Video and Sound	3
Total Certificate Credits		15

NOTES:

All certificate courses are offered on the East Campus; some courses are offered at other locations.

Digital Video Editing and Post-Production

Technical Certificate

This program is designed to prepare students for employment as video production or post-production assistants or to provide supplemental training for those already employed in the field. This certificate provides students with the skills needed for video production, editing, post-production and image manipulation.

Course	Title	Credits
+ DIG 2000C	Introduction to Digital Media and Design	5
GRA 1413	Professional Development for Designers	1
* DIG 2109C	Digital Imaging Fundamentals	3
* DIG 2430	Digital Storytelling	3
+* DIG 2030C	Digital Video and Sound	3
+* DIG 2284C	Advanced Digital Video and Sound	3
+* DIG 2341C	Introduction to Motion Graphics	3
+* DIG 2342C	Advanced Motion Graphics	3
Total Certificate Credits		24

NOTES:

All certificate courses are offered on East Campus; some courses are offered at other locations.

Digital Video Fundamentals

Technical Certificate

This program is designed to prepare students for initial employment as video or audio visual technicians. This basic-to-intermediate-level certificate provides students with the skills needed for computer operations, video production, audio visual production and lighting to create video projects for Web, broadcast or industrial use.

Course	Title	Credits
+ DIG 2000C	Introduction to Digital Media and Design	5
GRA 1413	Professional Development for Designers	1
+* DIG 2030C	Digital Video and Sound	3
+ MUM 2630C	Sound for Media	3
Total Certificate Credits		12

NOTES:

All certificate courses are offered on East Campus; some courses are offered at other locations.

Specialized courses may not be offered every session or on every campus.
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